

# Strategic Goals FY22

Goal	Description	Metric	FY22 Proposed	FY21 Forecast	FY19 Actuals (Pre-pandemic for reference)
<b>A. FEED</b>					
<b>A1</b>	Reduce the meal gap	Pounds distributed plus SNAP meals and RDO meals	<b>61,272,233</b>	<b>64,808,038</b>	<b>48,042,738</b>
<b>A2</b>	Quality Product - Optimize the acquisition & distribution of desirable and nutritious food and household products	Percent of food acquired falling within very desirable and most desirable categories	<b>85.0%</b>	<b>90.0%</b>	<b>84.2%</b>
<b>B. PARTNER</b>					
<b>B1</b>	Encourage and engage Network Partner agencies and programs to support high performance, increase capacity and construct competency throughout the network	Number of agencies partnering with Harvesters to increase performance/capacity	<b>4 Long-Term and 20 Short-Term</b>	<b>4 Long-Term and 20 Short-Term</b>	<b>4 Long-Term and 22 Short-Term</b>
<b>B2</b>	Position Harvesters as a leader on hunger and healthy communities	Annual health partnership matrix	<b>695</b>	<b>593</b>	<b>470</b>
<b>C. ADVOCATE</b>					
<b>C1</b>	Engage the community	Positive Community Perception Index (PCPI)	<b>116% increase from FY21</b>	<b>36% decrease from FY20</b>	<b>1% decrease from FY18</b>
<b>C2</b>	Advocate for public policy and government nutrition programs	Public Policy Mobilization Index (PPMI)	<b>TBD</b>	<b>Not forecasted</b>	<b>No change from FY18</b>
<b>D. OPERATE</b>					
<b>D1(a)</b>	Financial Stability: Funds from private support	Unrestricted private support	<b>\$ 18,000,000</b>	<b>\$30,315,085</b>	<b>\$14,798,631</b>
<b>D1(b)</b>	Financial Stability: Funds from government support and revenues	Unrestricted government support and revenues	<b>\$ 4,859,504</b>	<b>\$ 7,151,352</b>	<b>\$3,602,081</b>
<b>D2(a)</b>	Institutionalize Board leadership development	Board Development and Engagement index	<b>TBD</b>	<b>Not forecasted</b>	<b>91% increase from FY18</b>
<b>D2(b)</b>	Institutionalize staff leadership development		<b>TBD</b>	<b>Not forecasted</b>	<b>NA</b>
<b>D3</b>	Operational Health: Sustain compliance and invest in infrastructure	Organizational Health Index, comprised of six key health indicators	<b>6 of 6 compliant</b>	<b>6 of 6 compliant</b>	<b>5 of 6 compliant</b>