



## HARVESTERS' CAUSE MARKETING EVENT/ PROMOTION APPLICATION

Name of Organization: \_\_\_\_\_

Organizer Name: \_\_\_\_\_

Event/Promotion Name: \_\_\_\_\_

Event/Promotion Location: \_\_\_\_\_

Event/Promotion Date(s): \_\_\_\_\_

Event/Promotion Description: \_\_\_\_\_

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If Event, Project Number of Attendees: \_\_\_\_\_

Is this event open to the public? (please select one)

Yes  No

Will this be an annual event? (please select one)

Yes  No

Do you have a media partner(s) for this event/promotion? (please select one)

Yes  No

If you answered yes, please list the media partner(s) here: \_\_\_\_\_

**PAST EVENTS/PROMOTIONS**

Have you organized a Harvesters cause marketing campaign and/or event previously?  
(please select one)

Yes  No

If yes, please briefly describe. \_\_\_\_\_

\_\_\_\_\_

How much money was raised? \_\_\_\_\_

**FINANCIAL INFORMATION**

In an effort to assist you in the production of a successful event, please indicate how you will generate revenue for Harvesters:

Ticket Sales/Entry Fee  Auction  Drawing  Monetary Donation Drive  
 Food Drive  Cause Related Marketing  Other \_\_\_\_\_

Please indicate what percentage/amount will be donated: \_\_\_\_\_

\_\_\_\_\_

**PLEASE RETURN COMPLETED APPLICATION IN KANSAS CITY TO:**

Community Engagement Manager  
Harvesters—The Community Food Network  
3801 Topping Ave.  
Kansas City, MO 64129  
Or by email: [getinvolved@harvesters.org](mailto:getinvolved@harvesters.org)

**PLEASE RETURN COMPLETED APPLICATION IN TOPEKA TO:**

Senior Community Engagement Manager  
Harvesters—The Community Food Network  
215 SE Quincy Street  
Topeka, KS 66603  
Or by email: [fighthunger@harvesters.org](mailto:fighthunger@harvesters.org)