Holding a Virtual Food Drive:
Make your food and fund drive mobile and expand its range by adding Harvesters’ new virtual food drive.

- **Harvesters will set up your organization’s virtual food drive.** We will customize with a unique URL and your company or group’s logo, story, picture or video.

- **Take your food drive mobile.** Harvesters’ virtual food drive can be accessed on all mobile devices. Your drive can be a set-up as a competition between teams, departments or branches and shared electronically with friends, co-workers or family by email or eblast, on a website or social media.

- **Get your virtual food drive started.** Contact Harvesters’ Food Drive Department by emailing fooddrive@Harvesters.org or calling toll free 877.653.9517. Be prepared to provide:
  - The dates of your drive.
  - Your virtual food drive’s goal in either dollars or meals. Each $1 helps Harvesters provide three meals.
  - An electronic copy of the text, picture or video that you would like to appear on your virtual food drive.
  - The name or theme of your food drive for the unique URL. The URL to promote your drive will be (unique name).harvestersvfd.org.
  - If your drive is a competition, the names of the teams.

- **Promote your drive electronically.** The key to a successful virtual food drive is making it viral. Share the drive electronically with co-workers, family members, and friends anywhere. It’s easy and fun for them to share your mission to feed hungry people.

For more information, fooddrive@harvesters.org
www.harvesters.org • 877.653.9517