

**HARVESTERS**  
COMMUNITY FOOD NETWORK

**VIRTUAL FOOD DRIVE**

**Check-Out Hunger**  
66 days left to donate!

ALL TEAM TOTALS

2,500 meals | 5,000 meals | 7,500 meals | 10,000 meals | 12,500 meals | 15,000 meals | 17,500 meals | 20,000 meals | 22,500 meals | 25,000 meals

 <b>CANNED FRUIT</b> PROVIDES 15 MEALS PRICE: \$5 0	 <b>CANNED VEGETABLES</b> PROVIDES 30 MEALS PRICE: \$10 0	 <b>TUNA</b> PROVIDES 60 MEALS PRICE: \$20 0	 <b>MY DONATION</b> Canned Fruit \$0.00 Canned Vegetables \$0.00 Tuna \$0.00 Peanut Butter \$0.00 Groceries \$0.00
 <b>PEANUT BUTTER</b> PROVIDES 150 MEALS PRICE: \$50 0	 <b>GROCERIES</b> PROVIDES 300 MEALS PRICE: \$100 0	 <b>BACKSNACK FOR ONE YEAR</b> PROVIDES 750 MEALS PRICE: \$250 0	

## Holding a Virtual Food Drive: Make your food and fund drive mobile and expand its range by adding Harvesters' new virtual food drive.

- **Harvesters will set up your organization's virtual food drive.** We will customize with a unique URL and your company or group's logo, story, picture or video.
- **Take your food drive mobile.** Harvesters' virtual food drive can be accessed on all mobile devices. Your drive can be a set-up as a competition between teams, departments or branches and shared electronically with friends, co-workers or family by email or eblast, on a website or social media.
- **Get your virtual food drive started.** Contact Harvesters' Food Drive Department by emailing [fooddrive@Harvesters.org](mailto:fooddrive@Harvesters.org) or calling toll free 877.653.9517. Be prepared to provide:
  - The dates of your drive.
  - Your virtual food drive's goal in either dollars or meals. Each \$1 helps Harvesters provide three meals.
  - An electronic copy of the text, picture or video that you would like to appear on your virtual food drive.
  - The name or theme of your food drive for the unique URL. The URL to promote your drive will be (unique name).harvestersvfd.org.
  - If your drive is a competition, the names of the teams.
- **Promote your drive electronically.** The key to a successful virtual food drive is making it viral. Share the drive electronically with co-workers, family members, and friends anywhere. It's easy and fun for them to share your mission to feed hungry people.



**For more information,** [fooddrive@harvesters.org](mailto:fooddrive@harvesters.org)  
[www.harvesters.org](http://www.harvesters.org) • 877.653.9517