WHY YOUR FOOD DRIVE MATTERS:
Food drives are Harvesters’ best source of high-quality nonperishable foods and household or personal care items. All products collected during food drives are distributed in our region through Harvesters’ network of more than 620 nonprofit agencies. Every $1 helps Harvesters provide three meals. Food and fund drives also raise awareness about the issue of hunger in the community. It takes all of us working together to solve hunger!

How to host a food and fund drive or virtual food drive for Harvesters

GET STARTED PLANNING YOUR DRIVE:
• Contact Harvesters and let us know you’re planning a food/fund drive. Contact Harvesters’ Food Drive Department by emailing fooddrive@Harvesters.org or calling toll-free 877.653.9517. When you call, based on the information below, be ready to tell us:
  • The dates and location of your food drive.
  • Your contact name, phone number and email.
  • Whether you want to make your drive mobile with a virtual food drive.
  • Harvesters will help make your drive a success. Harvesters will provide customizable food drive posters and food drive boxes or barrels. Assuming one can of food weighs about one pound, each box holds 150-200 pounds or items. Each barrel holds 250-300 pounds or items. Depending on size of your drive and the items needed, Harvesters may deliver supplies to your location. Please call the Food Drive Department for more information.
  • Getting your donated food and funds back to Harvesters. Donated food may be dropped off at Harvesters facilities in Topeka or Kansas City. Visit www.harvesters.org for operating hours. If your drive is large, Harvesters may arrange to pick up your donations.

ASK FOR DONATIONS OF HARVESTERS’ MOST NEEDED ITEMS*:

<table>
<thead>
<tr>
<th>Nonperishable Food</th>
<th>Household/Personal Care Products</th>
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<tbody>
<tr>
<td>• Canned vegetables</td>
<td>• Soap</td>
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<tr>
<td>• Canned fruit</td>
<td>• Deodorant</td>
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<tr>
<td>• Boxed meals (Hamburger Helper, Pasta Roni Mac &amp; Cheese)</td>
<td>• Shampoo</td>
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<tr>
<td>• Canned meat/tuna</td>
<td>• Toilet Paper</td>
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<tr>
<td>• Peanut butter and jelly</td>
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<tr>
<td>• Canned soup</td>
<td></td>
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<td>• Cereal – hot and cold</td>
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*Please discourage donations of perishable foods, glass containers or homemade or home-canned items.

For more information, fooddrive@harvesters.org
www.harvesters.org • 877.653.9517
HOLD A FOOD DRIVE for Harvesters
Events and content ideas to make your drive a success!

MAKE YOUR FOOD DRIVE AN EVENT

Carnival Days
Host a carnival day with family activities, sport relays and a cookout. Admission is a food or fund donation for Harvesters.

Jeans or Casual Day at work or school
Employees contribute a cash or virtual food drive donation for the privilege of wearing jeans or casual attire.

Lunch Money Monday
Employees bring a sack lunch to work on Lunch Money Monday and contribute the amount they would have spent on eating lunch out to Harvesters.

Chili Cook-Off
Employees prepare their favorite chili recipe and a panel of judges chooses the best. Everyone donates food to sample the offerings.

Pancake Breakfast
Treat employees to a pancake breakfast. Nonperishable food donations are the price of admission.

Food Court Friday
Employees volunteer to prepare their specialty dishes to share with co-workers for lunch. Participants are charged a specific food or fund donation for the lunch or for each dish sampled.

Bake Sales
Sell cookies, brownies and other treats around office snack time with proceeds benefiting Harvesters.

MAKE YOUR FOOD DRIVE A CONTEST

Pass the Pie
Employees make donations for the privilege of pitching a pie at an office manager or director. “Pie” candidates campaign for “votes” in the form of donations or make the event an auction. Highest bidder throws the pie and all proceeds benefit Harvesters.

Favorite Foods
Give your food drive a theme around Harvesters’ most needed items. Employees can “vote” for their favorite foods by donating peanut butter versus jelly; tomato soup versus chicken noodle; green beans versus corn.

Be true to your school
Harvesters will help set up a competitive virtual food drive featuring your team and your opponent. Challenge the other team’s fans to see who can raise the most money to feed the hungry.

CELEBRATE A SPECIAL EVENT

When celebrating a birthday, anniversary or any special event, hold a fun, mobile virtual food drive for Harvesters in lieu of gifts. The virtual food drive can easily be shared electronically with friends and family anywhere.

OFFER A REWARD
Boost donations by entering donors in a raffle or rewarding the largest donations. Prizes might include gift certificates, a prime parking spot, or movie or theater tickets.
Holding a Virtual Food Drive:
Make your food and fund drive mobile and expand its range by adding Harvesters’ new virtual food drive.

- **Harvesters will set up your organization’s virtual food drive.** We will customize with a unique URL and your company or group’s logo, story, picture or video.

- **Take your food drive mobile.** Harvesters’ virtual food drive can be accessed on all mobile devices. Your drive can be set-up as a competition between teams, departments or branches and shared electronically with friends, co-workers or family by email or eblast, on a website or social media.

- **Get your virtual food drive started.** Contact Harvesters’ Food Drive Department by emailing fooddrive@Harvesters.org or calling toll free 877.653.9517. Be prepared to provide:
  - The dates of your drive.
  - Your virtual food drive’s goal in either dollars or meals. Each $1 helps Harvesters provide three meals.
  - An electronic copy of the text, picture or video that you would like to appear on your virtual food drive.
  - The name or theme of your food drive for the unique URL. The URL to promote your drive will be (unique name).harvestersvfd.org.
  - If your drive is a competition, the names of the teams.

- **Promote your drive electronically.** The key to a successful virtual food drive is making it viral. Share the drive electronically with co-workers, family members, and friends anywhere. It’s easy and fun for them to share your mission to feed hungry people.

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