



Ambassador Opportunity Volunteer Engagement

Date: July 1, 2017

Schedule: Available 2-hour shifts may be on Tuesday, Wednesday and Thursday from 4-8 p.m. or Saturday from 9 a.m. – 4 p.m.

Proficiency in one or more of the following:

- ✓ Presentation and communication skills
 - ✓ Have led or managed teams
 - ✓ Teaching, coaching, or training background
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Program:

Harvesters' Ambassadors strive to create greater awareness and understanding of food insecurity in our community and how Harvesters works to meet that need. Through special project leadership in this area, Ambassadors play a vital role in educating volunteers, donors and other visitors to the facility.

Project Commitment:

Ambassadors should schedule and complete a minimum of three training opportunities within a two-week period. Once trained, Ambassadors can sign up for days and shifts according to need and preference.

Key Project Activities:

- Welcome and check in volunteer groups and individuals.
- Provide overviews and tours to groups (adults and youth) in conjunction with their volunteer shift.
- Communicate to the public our key messages and facts/statistics about food insecurity, its impact on our region and the role Harvesters plays.
- Assist with or lead service learning activities to increase understanding of food insecurity and related issues, especially with youth volunteers.
- Share what speaks to you about Harvesters' mission and why you are engaged in Harvesters' mission.

Project Training/Support:

- Harvesters will provide current messaging and accurate facts/statistics through regular email communication, printed materials and an interactive digital hub.
- Harvesters will provide opportunities to train with and shadow staff members and will regularly communicate what shifts need to be filled.
- Ambassadors will complete training on overviews, tour script and route, and/or service learning activities before providing them to volunteer groups.
- Ambassadors agree to continually improve their knowledge and skills to effectively communicate the issue of food insecurity and engage the community in our mission.