



2021 ANNUAL REPORT

Feeding hungry people today and working to end hunger tomorrow

BOARD OF DIRECTORS Kimberly Svaty, Gencur Svaty Public Affairs Chair-Elect Brent Varzalv. **BOK Financial** Secretary Jill Meriweather, The Meriweather Group Treasurer Kevin Strathman, Dairy Farmers of America **Directors HARVESTERS IS THE** Jamie Allen, Saint Luke's Health System **COMMUNITY'S RESPONSE** Tressa Angell, Jacent Merchandising TO HUNGER. Graciela Berumen. Kansas State University Harvesters' network provides food to more than 141,500 Estuardo Garcia Skilled KC Technical Institute people every month in our 26-county region. Thanks David Gates to the support of our donors and volunteers, we give Community Volunteer sustenance and hope to families, children and seniors John Glenn StoneLeaf Homes, LLC in need. We are committed to finding long-term solutions to hunger by providing education, awareness and advocacy throughout northeastern Kansas and Jennifer Gonzales Community Volunteer Nancy Lewis northwestern Missouri. University Health Andrew Lindeman Landmark National Bank Jackie Loya-Torres Commerce Bank Carrie McAtee Shook Hardy & Bacon Tiffany Owens Bank of America Melissa Sieben Unified Government of Wyandotte County Community Volunteer C. Patrick Woods ITC Great Plains HARVESTERS 2021 ANNUAL REPORT | 2

DEAR FRIENDS,

Throughout another challenging year, your generous partnership with Harvesters—The Community Food Network helped provide vital, nutritious food for countless children, families and seniors in our community.

The ongoing uncertainty of COVID-19 and economic instability in the pandemic's wake have been discouraging to say the least. But your willingness to unite with neighbors in support of one another serves as a bright beacon of hope.

While the pandemic continued to disrupt the food supply chain in 2021, your partnership allowed Harvesters to purchase significantly more food to counteract this challenge and still meet the critical need for food.

We also added nearly 100 new partner agencies in 2021, helping make sure that people in every corner of our service area have regular access to healthy food. We operated 232 monthly mobile distributions and 60 one-time or occasional distributions in partnership with our agency network this year.

Now, as we look to the year ahead, we remain hopeful because of one important reason: you. Because you partner with us, we work together to feed people facing hunger today and work to end hunger tomorrow.

Thank you for continuing to share hope.

All our best,

Kimberly

Kimberly Svaty Chair, Board of Directors Dalerie

Valerie Nicholson-Watson Harvesters President & CEO



VALERIE NICHOLSON-WATSON President & CEO



KIMBERLY SVATY Chair, Board of Directors

YOU'RE FEEDING Families

Samantha and her husband are both pediatric nurses and were working at a local children's hospital. But at the beginning of the pandemic, Samantha was laid off and her husband's hours were cut in half. They began having trouble making their mortgage payments and fell behind on their bills.

"Things definitely got really tight," Samantha says.

Making sure her kids have healthy food is Samantha's top priority. While Annabelle, 8, doesn't have any food restrictions, Lincoln, 1, has severe food allergies.

"Any little mess-up [with Lincoln's diet] is disastrous," Samantha explains.

Thanks to your generosity, the family could pick up food from the food pantry at Kansas City Kansas Community College when they needed groceries. The food pantry has been accommodating of Lincoln's special dietary needs. If Samantha ends up with an item Lincoln is allergic to, she can bring it back in exchange for fresh fruits and vegetables that Lincoln can tolerate.

"Without Harvesters, [we] would have been eating rice and beans every day," she says, thanking generous donors like you.

You make a real difference in the lives of children and their families. Thank you for sharing hope with neighbors of all ages.



SAMANTHA WITH HER SON, LINCOLN

- With your help, we provided 67,885,565 meals to food insecure families in northeastern Kansas and northwestern Missouri.
- Harvesters added 100 new partner agencies in locations of immediate need.
- 310 truckloads of food, at a cost of approximately \$800,000 a month, were purchased to ensure there was enough food available to agencies working to meet increased need. Fewer volunteers and reduced availability of donated food due to COVID-19 increased the need to purchase food.

YOU'RE FEEDING (Wildren

Eight-year-old Hyrum tends to be on the shy side, but he looks forward to his visits to Harvesters' Kids Cafe at the Trails West Branch of the Kansas City Public Library. There, Hyrum and his siblings not only receive nutritious food, but also a chance to socialize throughout the pandemic.

"We're social creatures," the kids' mother, Cherene, says of the importance of the visits.

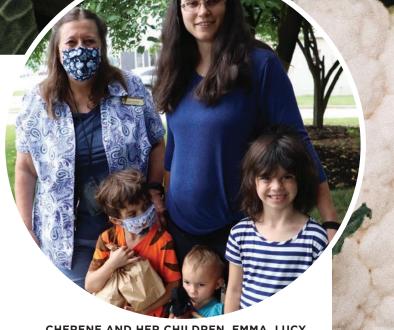
The afterschool and summer feeding program, sponsored by Harvesters, began offering grab-and-go food after the pandemic began. That gave Hyrum and his siblings, Emma, 6, Lucy, 4 and Zula, 2, an opportunity to both receive nutritious food and visit with other people at the Kids Cafe, all while staying a safe distance from one another.

One of Hyrum's favorite people to visit just happens to be Nancy, the librarian in charge of youth and family engagement.

"After we started going, we'd stay outside and chat and update Miss Nancy on what we were doing," Cherene says.

The kids continue to look forward to their visits to the library, where their favorite foods include peanut butter and jelly sandwiches, cheese sticks, fruit cups and more.

Thank you for helping children learn, grow and thrive with access to healthy meals and groceries!



CHERENE AND HER CHILDREN, EMMA, LUCY, AND ZULA POSE WITH MISS NANCY

- The BackSnack program served 8,700 children throughout the year.
- Harvesters' Kids Cafe program provided 67,576 meals at 60 sites.
- Approximately 562,784 meals were provided through 10 High **School Mobile Pantries.**

YOU'RE FEEDING Seniors

George loves talking about food. He learned to cook at an early age, took courses in the culinary arts later in life and even ran a café. Thanks to friends like you, he has regular access to fresh produce and other healthy groceries even when his pantry is bare.

George, 65, is a retired Army sergeant who earned two bronze stars during his term of duty. Since retirement, he stays busy helping his family, working out at the gym and even volunteering his time at Harvesters.

George says he can "count on one hand" the number of times he has needed food through Harvesters, but he's thankful to know where to go when his supply is low. He recently cooked up a steak dinner with peppers and zucchini he received from a Harvesters mobile distribution at Union Station.

"I just like what you guys do," he says of your generosity. "It's really nice."

Because you choose to give, George never goes without the food he needs to thrive.

Thank you for the role you play in making sure local seniors and veterans have healthy food on the table. You share hope for the future with our neighbors!



- Harvesters packed and distributed more than 5,000 boxes of food for seniors each month through the **USDA Commodity Supplemental** Food Program (CSFP) - more than 1,976,911 pounds of food.
- Harvesters operated 56 Senior Mobile Food Distributions each month.
- Harvesters submitted 428 SNAP applications for households with a senior living in the home.

YOU'RE ENCOURAGING Good Health

"I feel like I eat better with Harvesters."

Joann, 74, is just one of the many people in our community who benefited from SNAP's COVID-19 Emergency Allotments. For a limited time, her monthly SNAP benefit increased from just \$16 to \$178.

Joann has used the extra benefit to stock up on canned goods and frozen items. But even with the notable increase in SNAP benefits, Joann says she wouldn't be able to purchase the costlier but healthier groceries that are best for her health.

"There's lot of things I couldn't get without Harvesters, like fresh fruit, meat and cheese," she says. "Those last two are really expensive items."

Joann has a heart condition and high blood pressure, so she's especially grateful to boost her health with nutritious food.

You bring renewed hope to so many people through your partnership with Harvesters. Thank you!



- 35% of total food distributed in 2021 was fresh produce.
- Through the Milk2MyPlate Program (a dairy purchase program in partnership with Hiland Dairy), Harvesters provided 102,258 units of dairy (milk, yogurt, and cottage cheese) to partner agencies across our service area.
- Multiple local hospital systems are now screening people for food insecurity, along with other social determinants of health, and referring people in need to Harvesters' network of agency partners where they can access groceries for their families.

HOW YOU CAN HELP

Ways to Take Action Against Hunger



GIVE FOOD

A total of 4,411,039 meals were provided through local Harvesters food drives this past year! Find out how to support Harvesters with food and product gifts or through a virtual food drive at your workplace or organization.



GIVE MONEY

In FY 2021, friends of Harvesters invested more than \$31.9 million to support our vital hunger-relief network. The need remains high (20% higher than FY2020), so we continue to invite the community to join us in the fight against hunger through one-time gifts, monthly giving, planned giving, and even gifts of stock.



GIVE TIME

We couldn't have provided thousands of meals during 2021 without the help of our dedicated volunteers. Generous people gave their time in Fiscal Year 2021 totaling more than 74,106 hours. Join the effort today!



GIVE VOICE

This past year, Harvesters' tours, displays and speaking engagements educated 10,874 people about the issue of hunger in our community. Lend your voice in support of our neighbors experiencing hunger! Become an advocate.



HARVESTERS' SERVICE AREA



HARVESTERS BY THE **NUMBERS**

ASSETS

CURRENT ASSETS	2020	2021
Cash	\$14,235,544	\$22,109,411
Investments — Board Designated Reserve	\$5,438,595	\$6,759,983
Accounts receivable	\$247,366	\$135,899
Unconditional promises to give, current portion, less allowance for uncollectibles	\$1,731,465	\$890,275
Prepaid expenses and other assets	\$436,240	\$344,930
Inventory	\$10,696,409	\$11,860,120
TOTAL CURRENT ASSETS	\$32,785,619	\$42,100,618
PROMISES TO GIVE		
(less current portion above, net of unamortized discount)	\$103,182	\$65,495
LEVERAGE LOAN RECEIVEABLE		
	\$7,688,500	\$7,688,500
PROPERTY AND EQUIPMENT		
(at cost, less accumulated depreciation)	\$17,016,607	\$17,427,319
INVESTMENTS — OTHER		
	\$17,630	\$12,463
ENDOWMENTS		
Investments — Endowment	\$804,195	\$1,028,211
Cash — Endowment	\$0	\$0
TOTAL ASSETS	\$58,415,733	\$68,322,606

HARVESTERS BY THE NUMBERS

LIABILITIES &
NET ASSETS

CURRENT LIABILITIES	2020	2021
Accounts payable and accrued expenses	\$1,734,096	\$2,378,305
Deferred Revenue	\$4,035,580	\$3,434,928
Current portion of long-term debt	\$134,445	\$105,617
TOTAL CURRENT LIABILITIES	\$5,904,121	\$5,918,850
LONG-TERM DEBT		
(less current portion above, net of unamortized debt)	\$11,516,186	\$11,423,526
TOTAL LIABILITIES	\$17,420,307	\$17,342,376

UNRESTRICTED NET ASSETS		
Undesignated	\$27,912,920	\$34,398,446
Board Designated — reserve	\$5,396,000	\$6,660,013
Total Food Bank	\$33,308,920	\$41,058,459
Contributed food	\$5,664,059	\$6,789,242
TOTAL UNRESTRICTED NET ASSETS	\$38,972,979	\$47,847,701
TEMPORARILY RESTRICTED NET ASSETS		
	\$1,366,569	\$2,476,652
PERMANENTLY RESTRICTED NET ASSETS		
	\$655,877	\$655,877
TOTAL NET ASSETS	\$40,995,426	\$50,980,230
TOTAL LIABILITIES AND NET ASSETS	\$58,415,733	\$68,322,606

HARVESTERS BY THE NUMBERS

EXPENSES

FOOD BANK PROGRAM	2020	2021
	\$18,716,202	\$26,983,028
CONTRIBUTED FOOD DISTRIBUTION		
	\$103,616,760	\$123,292,451
MANAGEMENT AND GENERAL		
	\$1,774,741	\$2,333,501
FUND DEVELOPMENT		
	\$2,149,200	\$2,440,102
TOTAL EXPENSES	\$126,256,903	\$155,049,082

HARVESTERS BY THE NUMBERS

INCOME

CONTRIBUTED FOOD RECEIVED	2021
	\$124,417,634
CONTRIBUTIONS (INCL SPECIAL EVENTS)	
	\$38,937,143
OTHER REVENUE	
	\$1,683,366
TOTAL INCOME	\$165,038,143



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