



## 2020 ANNUAL REPORT



*Feeding hungry people today and working to end hunger tomorrow.*

## HARVESTERS IS THE COMMUNITY'S RESPONSE TO HUNGER.

HARVESTERS' NETWORK PROVIDES FOOD  
TO MORE THAN 141,500 PEOPLE EVERY  
MONTH IN OUR 26-COUNTY REGION.

Thanks to the support of our donors and volunteers, we give sustenance and hope to families, children and seniors in need. We are committed to finding long-term solutions to hunger by providing education, awareness and advocacy throughout northeastern Kansas and northwestern Missouri.

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## DEAR FRIENDS,

This past year we faced unprecedented challenges that none of us could have anticipated. Harvesters had to quickly increase our efforts to alleviate hunger in the face of job loss and reduced incomes. So many people who've never struggled financially were suddenly facing hunger.

Harvesters was able to respond quickly and efficiently only because of your support. We added 60 mobile food distributions and hosted two "mega" distributions at Arrowhead Stadium and in Kansas City, Kan., to provide 16,500 people with nutritious food.

It's difficult to put into words what your partnership has meant to your neighbors and to our team. We give thanks for you every day. And the countless people — those who've lost work, who live in constant fear for their own and their loved ones' health, who struggle to reach out for help after living so independently — are so truly grateful you chose to give. You've shared so much food and so much hope through your partnership.

This report is a thoughtful reflection on what you've made possible. It's a display of our community's strength, resilience and character. Harvesters has only been able to stand in the face of the pandemic because people like you care so much about your neighbors.

Now we're looking forward to the future. Recovery won't be simple, easy or quick. But we know things will get better because we know you care. Thank you for sharing hope.

All our best,

*Valerie*

Valerie Nicholson-Watson  
*President & CEO*

*Kimberly*

Kimberly Svaty  
*Chair*  
*Harvesters Board of Directors*



**VALERIE NICHOLSON-WATSON**  
*President & CEO*



**KIMBERLY SVATY**  
*Chair, Board of Directors*

## YOU'RE FEEDING *Children*

Your support helps connect growing children with the healthy food they need to thrive through our weekend BackSnack, afternoon Kids Cafe and School Pantry programs. Countless kids like Emma give thanks for you.

Emma's an outgoing 11-year-old. She attends Rushton Elementary in Mission, Kan., which hosts a Harvesters School Pantry. When a trip to the grocery store isn't in her family's budget, Emma can pick up nutritious items from the pantry at Rushton.

"I always have things to eat at home," she says with gratitude.

Friends like you are fueling Emma's bright future. She's a creative kid — she plays the flute in band and loves jazz, tap and hip-hop dancing. When she grows up, Emma hopes to be a writer or an artist. She also loves to cook and often helps her parents prepare family meals.

Thank you for helping children learn, grow and thrive with access to healthy meals and groceries!



**EMMA & CATHY**

*Photo taken in December 2019, prior to the COVID-19 pandemic.*

- The BackSnack program served 16,865 children each week through March. When schools were required to close due to COVID-19, we continued to serve 6,000 kids weekly.
- 26 schools participated in Harvesters' School Pantry program, which provided full-size grocery items and fresh produce to children and families in need.
- Our Kids Cafe program provided 186,528 after school and summer meals to children across 86 sites.

## YOU'RE FEEDING *Families*

When you give to Harvesters, you help reach local families with needed food. Your gifts have been especially vital during the pandemic. Judy is among so many parents who are facing an uncertain financial situation.

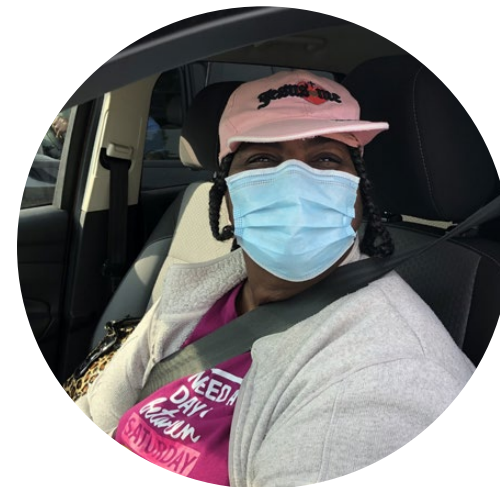
Providing for her 6-year-old son has been a real challenge for Judy. She has a disability that prevents her from working, as well as diabetes and high blood pressure. These conditions mean healthy meals are especially important for Judy. But on her fixed monthly budget, affording nutritious food isn't always possible.

Judy and her son have had to move several times since the COVID-19 outbreak began and are now staying with family. Fortunately, they haven't had to sacrifice food during this difficult time. That's because Judy found out about her local Harvesters partner agency.

"It's a big help!" she says of the pantry.

She was especially thankful to pick up fresh apples for her son and a variety of frozen vegetables to keep her little family growing strong.

You make a real difference in the lives of so many neighbors. Thank you for sharing hope with families facing hunger!



JUDY

- With your help, we provided more than 57 million meals to food-insecure families in northeastern Kansas and northwestern Missouri.
- Harvesters distributed nearly 66 million pounds of food through our network of more than 760 partner agencies.
- Harvesters operated 232 mobile food distributions each month through 225 agencies.
- Harvesters' SNAP Outreach Team helped provide 2.5 million meals through our SNAP Outreach program and Call Center.

## YOU'RE FEEDING *Seniors*

"There are a lot of things I couldn't get without Harvesters — like fresh fruit, meat and cheese," Joanna says. "I feel like I eat better with Harvesters."

At 79, Joanna now relies on a limited fixed income to cover her monthly expenses. She's truly grateful she can visit the food pantry at her local United Methodist Church in Eudora, Kan. to pick up groceries provided by Harvesters.

Accessing healthy food is always difficult for Joanna. She's fortunate to receive additional assistance through COVID-19 emergency allotments, but since she doesn't drive, Joanna needs help getting a ride to the grocery store and food pantry.

Your support helps deliver good, healthy food directly to underserved communities. This makes a real difference for people like Joanna. She has a heart condition that requires special nutrition. Because you choose to give, she can fill her plate with the food she needs to thrive.

Thank you for the role you play in making sure local seniors have healthy food on the table. You share hope for the future with the neighbors who need it most!



JOANNA

- Through the USDA Commodity Supplemental Food Program (CSFP), Harvesters provided more than 1.8 million meals to seniors in need.
- We operated 66 Senior Mobile Food Distributions, which brought more than 1 million pounds of fresh produce and other nutritious food to convenient senior sites throughout our service area.
- Harvesters' Produce Bus in Topeka, Kansas (a donated Topeka Metro Bus) served 13 pantries and senior sites each month and distributed 111,452 pounds of fresh produce.

## YOU'RE ENCOURAGING *Good Health*

Carolyn's an independent lady. She's used to getting by on her own.

So many people like Carolyn have been hit hard by the pandemic. She and her husband took in their 14-year-old grandson when his parents were no longer able to care for him. Providing for his needs was a struggle since Carolyn has a disability. Then her husband had a stroke.

When we met Carolyn, her husband was still recovering in the hospital. She decided to visit MLM Northland, a Harvesters partner agency near her home in Kansas City, Mo., which she'd been to once about a year prior. Carolyn was so grateful she had somewhere to turn for help since her husband was missing work at his warehouse job.

"It's hard to be here," Carolyn said as she stood in line outside the pantry.

Asking for help is never easy. But with her husband's and grandson's health in mind, Carolyn was truly appreciative to have a hand up.

You bring renewed hope to so many people through your partnership with Harvesters. Thank you!



CAROLYN

- Harvesters distributed more than 21 million pounds of fresh produce, nearly one-third of our total pounds distributed.
- Through the Milk2MyPlate Program (a dairy purchase program in partnership with Hiland Dairy), Harvesters provided 59,537 units of dairy (milk, yogurt, and cottage cheese) to partner agencies across our service area.
- Harvesters partnered with 30 healthcare organizations on programs such as food insecurity screenings for patients at health clinics and "pop-up" food pantries for patients to access health-oriented foods at their doctor's appointments.

## YOU'RE HELPING *Provide Emergency Relief*

None of us could have predicted what this year had in store. As we take a moment to reflect, we know our emergency response would not have been possible without you.

"It was very easy, smooth and very well organized in my opinion," says Jonnisha, who visited Harvesters' distribution at Arrowhead in May. "The food was everything we needed. It really helped."

Your gifts have enabled us to provide relief in the form of healthy food to thousands of people who would otherwise be experiencing hunger. Jonnisha was especially worried about keeping her family safe. Her husband has asthma, and her son has diabetes. She pulled her kids out of school back in March a few days before the lockdown began.

Jonnisha's husband works as a contractor with a local utility company, and his hours were cut when the pandemic began. She stays home with their 2-year-old because of the high cost of childcare. With the loss of income, her family has been struggling to afford even basic expenses.

That's why Jonnisha is so thankful she learned about Harvesters' Arrowhead Stadium distribution on Facebook. Your support has been a true lifeline.

"Thank you for being there in the community for those of us who don't know where our next meal would come from," Jonnisha says. "I greatly appreciate it."



**JONNISHA**

- Harvesters provided nearly 2 million meals through the Coronavirus Food Assistance Program (CFAP), a federal program operated through the U.S. Department of Agriculture, which ensured we had plenty of produce, dairy, and other nutritious items to distribute.
- Harvesters distributed 25,806,752 pounds of food from March to June 2020, nearly 7 million more pounds than we distributed during that same period in 2019.
- To safely and effectively reach our clients, we added 60 additional drive-thru mobile distributions, which allowed for the safe distribution of food with limited person-to-person contact. These included 2 "Mega Mobile" distributions - in Kansas City, Kan. and at Arrowhead Stadium — which served 16,500 people impacted by the COVID-19 pandemic.

# HARVESTERS' SERVICE AREA



## HOW YOU CAN HELP

### WAYS TO TAKE ACTION AGAINST HUNGER



#### GIVE FOOD

A total of 3,520,967 meals were provided through local Harvesters food drives this past year! [Find out](#) how to support Harvesters with food and product gifts or through a virtual food drive at your workplace or organization.



#### GIVE MONEY

In Fiscal Year 2020, friends of Harvesters gave more than \$23.4 million to support our vital hunger-relief work.

[Consider a gift](#) today to join the fight against hunger, or [learn more](#) about other giving options like making a planned gift, joining the *Harvest 365* monthly giving group or donating stock.



#### GIVE TIME

We couldn't have provided more than 57 million meals during 2020 without the help of our dedicated volunteers.

Generous people gave their time in Fiscal Year 2020 totaling more than 145,576 hours. [Join the effort today!](#)



#### GIVE VOICE

This past year, Harvesters' tours, displays and speaking engagements educated 49,525 people about the issue of hunger in our community. Lend your voice in support of our hungry neighbors! [Become an advocate.](#)



# HARVESTERS BY THE NUMBERS

## ASSETS

<b>CURRENT ASSETS</b>	<b>2020</b>	<b>2019</b>
Cash	\$14,235,544	\$3,080,247
Investments — Board Designated Reserve	5,438,595	5,255,857
Accounts receivable	247,366	751,852
Unconditional promises to give, current portion, less allowance for uncollectibles	1,731,465	2,575,969
Prepaid expenses and other assets	436,240	230,322
Inventory	10,696,409	8,354,981
<b>TOTAL CURRENT ASSETS</b>	<b>\$32,785,619</b>	<b>\$20,249,228</b>
<b>LONG-TERM UNCONDITIONAL PROMISES TO GIVE</b>		
<i>(less current portion above, net of unamortized discount)</i>	103,182	271,059
<b>LEVERAGE LOAN RECEIVABLE</b>		
	7,688,500	7,688,500
<b>PROPERTY AND EQUIPMENT</b>		
<i>(at cost, less accumulated depreciation)</i>	17,016,607	17,755,288
<b>INVESTMENTS — OTHER</b>		
	17,630	22,898
<b>ENDOWMENTS</b>		
Investments — Endowment	804,195	793,343
Investments — Cash	---	---
<b>TOTAL ASSETS</b>	<b>\$58,415,733</b>	<b>\$46,780,316</b>

# HARVESTERS BY THE NUMBERS

## LIABILITIES & NET ASSETS

<b>CURRENT LIABILITIES</b>	<b>2020</b>	<b>2019</b>
Accounts payable and accrued expenses	\$1,734,096	\$1,277,777
Deferred Revenue	4,035,580	---
Current portion of long-term debt	134,445	173,634
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$5,904,121</b>	<b>\$1,451,411</b>
<b>LONG-TERM DEBT</b>		
<i>(less current portion above)</i>	11,516,186	11,658,767
<b>TOTAL LIABILITIES</b>	<b>\$17,420,307</b>	<b>\$13,110,178</b>
<b>UNRESTRICTED NET ASSETS</b>		
Undesignated	27,912,920	18,989,939
Board Designated — reserve	5,396,000	5,232,851
<b>Total Food Bank</b>	<b>\$33,308,920</b>	<b>\$24,222,790</b>
Contributed food	5,664,059	7,219,618
<b>TOTAL UNRESTRICTED NET ASSETS</b>	<b>\$38,972,979</b>	<b>\$31,442,408</b>
<b>TEMPORARILY RESTRICTED NET ASSETS</b>		
	1,366,569	1,571,854
<b>PERMANENTLY RESTRICTED NET ASSETS</b>		
	655,877	655,877
<b>TOTAL NET ASSETS</b>	<b>\$40,995,426</b>	<b>\$33,670,138</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$58,415,733</b>	<b>\$46,780,316</b>

# HARVESTERS BY THE NUMBERS

## EXPENSES

<b>FOOD BANK PROGRAM</b>	<b>2020</b>	<b>2019</b>
	\$17,601,837	\$14,116,315
<b>CONTRIBUTED FOOD DISTRIBUTION</b>		
	103,616,760	82,783,261
<b>MANAGEMENT AND GENERAL</b>		
	1,757,488	1,537,369
<b>FUND DEVELOPMENT</b>		
	2,133,588	2,104,214
<b>TOTAL EXPENSES</b>	<b>\$125,109,673</b>	<b>\$100,541,159</b>



“TRUST AND BELIEVE THAT THERE ARE PEOPLE DEPENDING ON HARVESTERS.”  
– CITA, HARVESTERS MOBILE FOOD DISTRIBUTION RECIPIENT



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